THE
ABBAS CONCEPTS
BRANDING & GENERAL SUPPLIES

COMPANY PROFILE

Branding & general supplies



KUNDE ROAD, GATE 24 / NAIROBI, KENYA

Who we are

The Abbas Concepts is a Nairobi-based branding and general supplies company. We help organisations develop and apply their visual identity and source the materials they need for their teams, campaigns, events and day-to-day operations.



Our mission

Make it easier for organisations to bring their brand to life and source the supplies they need through clear specifications, practical options and coordinated delivery.

Our vision

To be a trusted Nairobi partner for branding and general supplies, known for making production and procurement straightforward.

WHAT GUIDES OUR WORK

Clarity

Agree on what is being ordered, how it will look and when it is needed.

Consistency

Use approved brand colours, artwork and specifications across items.

Practical choices

Match materials, finishes and quantities to the job and budget.

Brand identity & print

Give your organisation a consistent look across customer touchpoints, from the first business card to packaging and sales material.



Visual identity

Logo design and refreshes, colour palettes, typography and brand guidelines. Prepare artwork for use on stationery, signage, uniforms and digital materials.

Corporate stationery

Business cards, letterheads, envelopes, presentation folders, staff ID cards and certificates. Align paper stock, size and finish with the way each item will be used.

Marketing print

Company profiles, brochures, flyers, catalogues, posters and campaign materials. Select binding, paper weight and finishes according to the budget and distribution plan.

Packaging & labels

Product labels, stickers, branded sleeves, gift boxes and retail packaging. Specify dimensions, substrate and finish for the product and its handling requirements.

TYPICAL BRIEFS

Logo refreshes, sales collateral, stationery and product launches

Signage, displays & event branding

Make your business easy to find and your message easy to see in offices, retail spaces, exhibitions and events.



Indoor & outdoor signage

Office and reception signs, shopfront boards, directory signs and directional signage. Define dimensions, viewing distance, mounting surface and exposure before production.

Banners & portable displays

Roll-up banners, flags, branded gazebos, exhibition backdrops and portable display systems. Choose formats that fit the venue and are practical to transport and reuse.

Retail & vehicle graphics

Window decals, wall graphics, point-of-sale displays and vehicle decals. Plan artwork around surface measurements, visibility and the required lifespan.

Event branding

Stage backdrops, sponsor boards, registration desk graphics, event badges and wayfinding. Coordinate artwork and formats across the venue for a consistent look.

TYPICAL BRIEFS

New branches, exhibitions, conferences and retail promotions

Branded apparel & merchandise

Equip teams and create useful branded items for clients, events, staff onboarding and promotional campaigns.



Uniforms & workwear

Branded polo shirts, T-shirts, jackets, caps, aprons, overalls and high-visibility vests. Specify size ranges, garment colours and placement for logos or staff names.

Promotional merchandise

Branded notebooks, pens, mugs, tumblers, water bottles, tote bags, umbrellas and lanyards. Choose items based on the intended audience, quantity and budget.

Corporate gifting & kits

Combine selected items into welcome packs, conference kits, festive gifts or client appreciation sets. Add branded sleeves, gift boxes or inserts where required.

Personalisation & finishes

Options include embroidery, screen printing, heat transfer and engraving, depending on the item. Confirm the sample, print position, colours and finish before bulk production.

TYPICAL BRIEFS

Team uniforms, onboarding packs, corporate gifts and campaign merchandise

Workplace & general supplies

Request supplies for day-to-day operations, one-off projects or replenishment, with quotes based on the items and quantities you need.



Office & stationery

Copy paper, notebooks, pens, files, folders, labels, envelopes and desk accessories. Share preferred brands, pack sizes and required quantities for a like-for-like quote.

Printing & presentation

Printer ink and toner, binding supplies, laminating pouches, presentation materials and other consumables. Share printer models or cartridge references to confirm compatibility.

Cleaning & workplace hygiene

Tissue, hand soap, bin liners, surface cleaners and basic janitorial items. List preferred specifications, pack sizes and replenishment frequency.

Project & operational items

Request packaging consumables, staff workwear, storage items and other project-specific supplies. Item availability, alternatives and delivery schedules are confirmed at quotation.

TYPICAL BRIEFS

Office replenishment, departmental orders and project procurement

How the services come together

Use these examples to shape your brief. Quantities, materials and delivery dates can be specified for each order.

01

Brand launch or refresh

Logo guidelines, business cards, a company profile, reception signage and branded staff apparel.

Businesses launching a new brand or updating their identity.

02

Conference or activation

Stage backdrop, roll-up displays, registration signage, lanyards and attendee packs.

Event teams, institutions and community organisations.

03

Office setup or replenishment

Stationery, printer consumables, filing materials, cleaning essentials and staff ID items.

Office administrators, school teams and procurement departments.

04

Retail opening or campaign

Shopfront signage, window decals, point-of-sale displays, product labels and promotional giveaways.

Retailers, hospitality teams and product brands.

From brief to delivery

A clear brief helps us quote accurately and align production or sourcing with your deadline.

01

Share your requirements

Send the items or services you need, quantities, dimensions, budget range, required date and delivery location. Attach your logo, artwork or reference samples where available.

02

Review options and quotation

Review the proposed materials, specifications, branding methods, costs and lead times. For supply orders, check pack sizes, item references and any proposed substitutions.

03

Approve artwork or samples

Where applicable, approve the proof, mock-up or sample before production. For supply orders, confirm the item specifications, quantities and any agreed alternatives.

04

Confirm fulfilment and handover

Once the order is confirmed, agree on production or sourcing milestones and collection or delivery arrangements. Check the delivered items against the approved order.

FOR PROCUREMENT TEAMS

Share your RFQ or item schedule with units, quantities, technical specifications and any required documents. For recurring orders, include your preferred replenishment intervals and delivery points.

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Request a quote

Tell us what you need, how many you need and when you need it. Share any artwork or specifications so we can discuss the right materials, finish and delivery plan.

EMAIL

abbasmediake10@gmail.com

PHONE

+254 724 025449

LOCATION

Kunde Road, Gate 24, Nairobi

Branding / Print / Merchandise / General supplies